


MEMORANDUM

FOR : **THE ASEAN WORKING GROUP ON NATURE CONSERVATION AND BIODIVERSITY (AWGNCB)**
(Please see distribution list)

THROUGH : **Chairperson, AWGNCB**
Director, Biodiversity Management Bureau
Department of Environment and Natural Resources
Philippines

COPY : **THE ASEAN SECRETARIAT**

FROM : **DR. THERESA MUNDITA S. LIM** 
Executive Director

SUBJECT : **APPLICATIONS TO THE YOUNG ASEAN STORYTELLERS (YAS) UNDER THE ASEAN YOUTH BIODIVERSITY PROGRAMME (AYBP) RELEASED**

DATE : **18 February 2022**

Greetings from the ASEAN Centre for Biodiversity (ACB)! We are pleased to announce that the call for applications for the Young ASEAN Storytellers (YAS) programme has been released. YAS is part of the ASEAN Youth Biodiversity Programme (AYBP), supported by the European Union (EU) through the Biodiversity Conservation and Management of Protected Areas in ASEAN (BCAMP) Project as well as the ASEAN-Germany Cooperation in Biodiversity through the Second Phase of the Institutional Strengthening of the Biodiversity Sector in the ASEAN (ISB II) Project and the Small Grants Programme (SGP).

The YAS programme aims to identify and develop the capacity of young storytellers in the region who will help create and communicate compelling stories from different ASEAN Heritage Parks (AHPs) and inspire more public involvement in biodiversity conservation.

In support of the programme, we **seek your kind assistance to disseminate and re-share the following social media posts and the attached call for applications e-posters** to relevant youth offices, universities, local governments, and other networks or organisations as appropriate. All ASEAN youth that fulfill the eligibility criteria are encouraged to apply for the YAS programme by **31 March 2022, 23:59h GMT+8**, through the official application channel on <https://aybp.aseanbiodiversity.org/yas>.

- Website: <https://aybp.aseanbiodiversity.org/yas>
- Facebook post: <https://www.facebook.com/ASEANBiodiversity/posts/317323633768584>

- Instagram post:
<https://instagram.com/stories/aseanbiodiversity/2776147762572803144>

Twenty Young ASEAN Storytellers will be selected and will visit an ASEAN Heritage Park (AHP) in their respective countries to gain inspiration and gather materials to tell powerful stories of conservation to a wide range of audiences through various platforms and mediums. The outputs created by the Young Storytellers will be exhibited on a virtual platform, with a virtual high-level exhibition launch event planned as part of the 7th AHP Conference to be held in October 2022. More information can be found in the attached concept note, endorsed ad ref by the AWGNCB on 7 September 2021.

As mentioned in the Concept Note, after the deadline for applications, an ad-hoc selection committee within the ACB will review the applications and provide each AMS with their respective shortlisted applicants by mid April 2022 for their information, before public release of results in May 2022.

For further inquiries, you may contact the following ACB/BCAMP staff:

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BCAMP Technical Officer
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Thank you and we look forward to receiving applications from the youth of your country.

Attachments

- Attachment 1. [Endorsed Concept Note: Young ASEAN Storytellers](#)
Attachment 2. [YAS application e-poster 1 \(for social media\)](#)
Attachment 3. [YAS application e-poster 2 \(for social media\)](#)